

Mike Arms

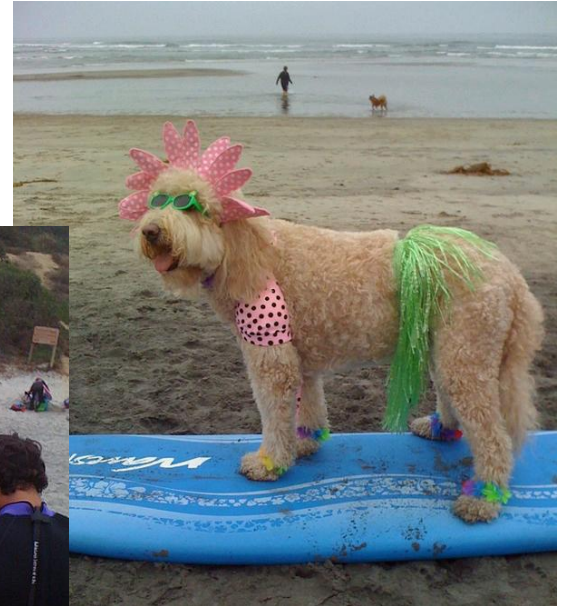
President and CEO, Helen Woodward Animal Center

Surf Dog Surf-a-Thon

Sunday, September 11, 2011



presented by
HELEN WOODWARD ANIMAL CENTER

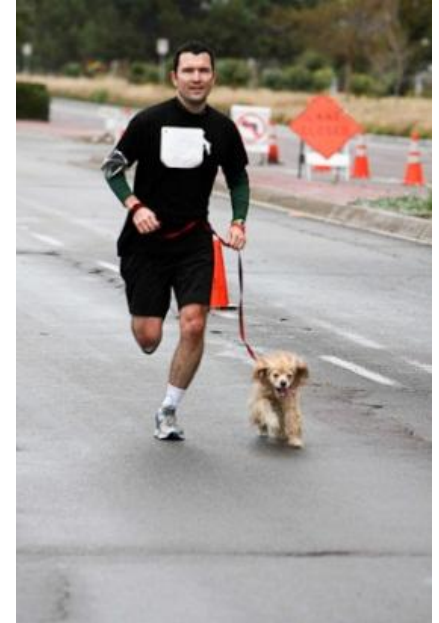


Surf Dog Surf-a-Thon

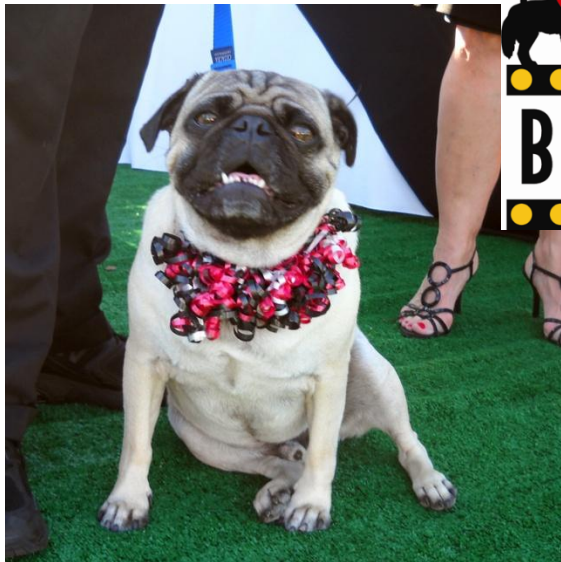
Sunday, September 11, 2011



Puppy Love 5k



Spring Fling



Development Mailings

The "Brown Bag" Mailing



Development Mailings

The "Coin" Mailing

The Truth Behind the Life-Saving Work of Helen Woodward Animal Center...

Dear John,

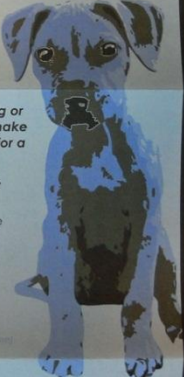
- Myth:** All animal facilities provide care for newborn animals.
FALSE: Only a few organizations are able to provide care for newborn kittens and puppies and Helen Woodward Animal Center is one of them. We have a network of over 100 foster families that are able to take newborns and provide them with round-the-clock feedings, attention, and isolated medical care if need be.
- Myth:** Helen Woodward Animal Center will not provide medical care for injured or wounded orphaned animals.
FALSE: Helen Woodward Animal Center works hard to ensure that every orphaned animal in our care is treated like our own pets at home, from medical care and treatment to surgical procedures if necessary. It is our commitment to every animal.

These are just a few of the reasons why Helen Woodward Animal Center needs your help today! But there is more...

- Myth:** Most animal shelters do not euthanize cats and dogs.
FALSE: The standard for most shelters is that the animals have to be "healthy and adoptable" to ensure that they will not be euthanized, however the reality is that many animals that are coming into a shelter are dealing with stress-related health issues and possibly even temperament problems because of the trauma of abandonment.

Helen Woodward Animal Center will always work with the dog or cat individually and find a foster family if necessary to help make the transition smoother. We even offer personalized training for a particularly challenging dog.


- Myth:** Helen Woodward Animal Center only takes dogs and cats that are surrendered by private individuals.
FALSE: The Center receives 80% of its animals from shelters throughout the United States. Most often these animals are scheduled for euthanasia at overcrowded facilities and they are out of time and options.
- Myth:** Helen Woodward Animal Center has a large endowment left to them by Helen Woodward and does not need to fund raise.
FALSE: Helen generously purchased the land the Center sits on and had



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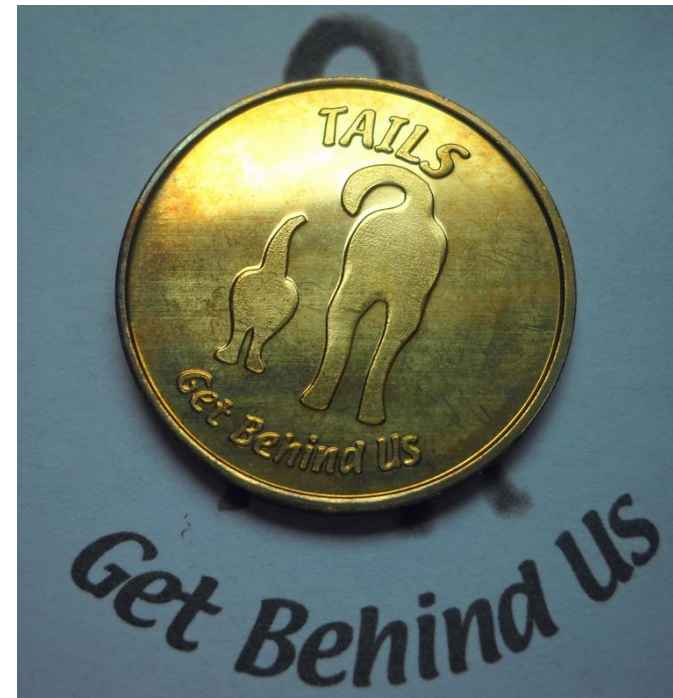
I would like to help neglected and forgotten pets.
Enclosed is my tax-deductible gift:
 Enclosed is my gift of \$150 or more to join **The Best Friends**.
 Enclosed is a gift of \$ _____ at this time.
 I have filled out the credit card information on the reverse side.

Enjoy this "Heads & Tails" coin for your support!



Mr. John Q. Sample
EU Services
649 North Horners Lane
Rockville, MD 20850-1285

Get Behind Us



Development Mailings

Mailing Surveys

WOODWARD ANIMAL CENTER
ANIMALS HELP PEOPLE

A brief moment to fill out this survey and we will enter your name into a raffle for a complimentary weekend at our boarding facility for pets, Club Pet.

Do you know about Helen Woodward Animal Center prior to receiving this survey? Yes No

What program/services are you aware of at the Center? (check any that apply)

- Therapeutic Riding (horseback riding for challenged riders)
- Critter Camp (humane education)
- Equine Hospital
- ACES (training for shelter personnel)

As our thoughts turn to love and devotion, we must remember those who give us unconditional love all year long, of course, of our loving companion animals.

Orphaned animals who eventually find their way to Helen Woodward Animal Center provided that unwavering love and devotion to their own families. Sadly, they were repaid for their affections by being ripped from the comforting warmth and security of their own home and plunged into a day-to-day struggle for survival in many cases.

There is hope for these animals, because Helen Woodward Animal Center is saving literally thousands of lives each year – more than any other single animal organization in San Diego.

Animals like Nana:


Nana Mom, a yellow Labrador blend, gulped air as she laid down her swollen body to nap under the shade of the orange tree. She had been on the run for days, maybe weeks, and had nowhere to call home. Being on the run, with nowhere to turn, was bad enough, but Nana Mom needed to find a safe place to have her puppies.



On top of her pregnancy, Nana Mom had serious injuries to two of her legs. To make matters worse she was also suffering the pain of a recent attack by a pellet gun. It was hard to imagine all she had endured.

If you were to see her walk, you'd notice an awkward lurching gait, and her mincing steps to try and alleviate the pain as she searched for a safe birthing room. She was one strike away from being out... could a sweet momma dog like Nana Mom catch a break?


Nana Mom did catch a break. A team of local animal rescue volunteers caught wind that there was an injured, pregnant dog living in a nearby orange grove. They flew into action and found Nana Mom just before her puppies arrived. Nana Mom was able to give birth in a safe environment to all her ten puppies. Instead of worrying about the safety of her babies, Nana Mom could dedicate all her time and efforts on feeding and caring for them.

After being picked up by Helen Woodward Animal Center staff, who travel all over California, to retrieve animals like Nana who are desperately in need of medical care and a safe haven, this special mother dog and babies were treated and...

animalcenter.org

 Michael M. Arms
 President & CEO

"There is no psychiatrist in the world like a puppy licking your face."
 - Ben Ames Williams
 American writer



Volunteers

